ALI TAHA SHAKIR

WordPress Developer | UI/UX Developer

Karachi, Pakistan • 7+ years of experience • InheritedArts | Telcast Networks

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CONTACT

+92 333 - 361 - 8169 • alitahashakir@gmail.com • linkedin.com/in/alitahashakir • alitahashakir.dev

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TECHNOLOGIES

HTML5 • CSS3 • JavaScript • PHP • WordPress • NextJS

Experienced **WordPress Developer** skilled in custom theme development from **PSD/XD/Figma**, with additional expertise in **Next.js** and FrontEnd for Ruby on Rails applications.

EXPERIENCES

WordPress Developer at US Design Agency (Retained from InheritedArts)
InheritedArts ● Oct 2013 - Present

- Successfully delivered 50+ WordPress custom websites, consistently meeting project timelines and exceeding client expectations.
- Transformed websites from PSD/XD/Figma designs using a skeleton theme and Advanced Custom Fields, enhancing backend functionality and facilitating seamless content editability.
- Implemented custom functionality integration with MySQL Database, WordPress, and AJAX functions, elevating site capabilities.
- Lead daily development and collaborated with design teams to transform intricate concepts into fully responsive WordPress sites and applications.

Developer / UI Designer
Telcast Networks ● Nov 2019 - Present

- Reskinned VICI Dial and redesigned the VICI Dial Agent Portal.
- Modified VICI Dial Agent Portal front-end code to align with new design.
- Designed and developed Auto Dialer, overseeing UI/UX enhancements based on client feedback. Implemented the application using Next.js with a GoLang API.
- Developed marketing websites for sister companies in collaboration with the marketing department.

Designer / Web Developer / Assistant Manager
Alianco Cards & Raj Rasoi (Sister Company) ● Apr 2010 - Aug 2013

- Designed logo, website, and marketing materials for Raj Rasoi Restaurant.
- Streamlined operational processes enabling remote task monitoring for Manager and CEO.
- Maintained meeting minutes via email threads and Google Docs.